

# Be a part of the fun on Sunday, May 4 at the 28th Annual Bob Blazier Run For The Arts!

Join Us in Honoring the Legacy of Bob and Rosemary Blazier

You are cordially invited to become a sponsor of the 2025 Bob Blazier Run for the Arts, an extraordinary community event that celebrates the spirit of giving and creativity Bob Blazier exemplified throughout his life. For nearly three decades, this cherished event has supported Raue Center for the Arts, and this year, we have the privilege of honoring not just Bob's enduring legacy but also his remarkable wife, Rosemary.

Crystal Lake lost a true champion in early 2025. Known fondly as "Mr. Crystal Lake," Bob passed away on January 9th at the age of 98, leaving behind a profound legacy of community service, integrity, and dedication. His leadership over six decades transformed our community, touching education, healthcare, business, and the arts. In 2024, we also bid farewell to Rosemary, whose love and support were integral to Bob's journey.

The 28th annual Bob Blazier Run for the Arts will be held on Sunday, May 4, and includes a 5K Run/Walk and Rosie's 1-Mile, named in her memory. Together, these events celebrate the enduring impact of two remarkable individuals while fostering the community spirit they held dear.

A key factor in the event's success has always been the support of local businesses. Sponsorship underwrites the event's costs, ensuring that every dollar raised directly supports Raue Center's programs, including:

- Mission Imagination, a vibrant educational outreach program for area youth.
- RCSA, our school for the arts program fostering artistic growth in young creatives.
- Programming, Community-sponsored events that make the arts accessible to all.

Your sponsorship will not only honor Bob and Rosemary but will also help us sustain and grow these vital programs that enrich the lives of thousands in our region. We invite you to review the enclosed sponsorship opportunities and consider joining us in this meaningful celebration. Your generosity will play a vital role in ensuring the success of this event and preserving the legacy of two of Crystal Lake's most cherished individuals.

For more information or to discuss sponsorship, please contact Meredith Flowers, mflowers@rauecenter.org. Thank you for considering this opportunity to celebrate, remember, and give back.

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Richard Kuranda Executive Director



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## 2025 Sponsorship Levels and Benefits

There are many ways to participate in the Bob Blazier Run For The Arts. From cash sponsorships to the coordination of a team of participants, no matter what your marketing budget there is a way for you to get involved in this great community event.

#### **In-Kind Contributor**

We rely heavily on companies to help provide the refreshments, prizes and materials needed for a successful race day. Your business can become involved by donating one of the items listed below.

- Bottled Water
- Fresh Fruit
- Bagels and Muffins
- Print Services

- Design Services
- Tables and Linens
- Volunteers to assist on the day of the event

### Bronze Sponsor--\$750

There are numerous Bronze Sponsors opportunities. This level of sponsorship enjoys the benefits below:

- Listed as bronze sponsor on race shirts
- · Company name on banners and signs at event
- Opportunity to support Bob Blazier Run for the Arts and Raue Center to help make the arts more accessible in our communities.
- Listed as bronze sponsor on Raue Center's website
- Company logo on event registration forms

# Silver Sponsor--\$1,500

Multiple Silver Sponsorship opportunities exist. This level of sponsorship enjoys the benefits listed below:

- Listed as silver sponsor on race shirts
- Company name on banners and signs at event
- Listed as silver sponsor on the Raue Center's website with link to business' website
- Company logo on event registration forms
- Option to give out promotional materials during packet pickup and take part in a "digital goody bag," a special post race email for sponsors to advertise and make special offers.

#### Gold Sponsor--\$3,000

Multiple Gold Sponsorship opportunities exist. The benefits for this level are listed below:

- Listed as gold sponsor on race shirts
- Company logo on banners and signs at event
- Included in event press releases
- Four tickets + four drink tickets to an upcoming Raue Show. (excluding rentals/special events. Some additional restrictions may apply)
- Listed as gold sponsor on Raue Center's website with link to business' website

- Company logo on event registration forms
- Option to give out promotional materials during packet pickup

#### Platinum Sponsor--\$5,000 (four opportunities available)

Eight platinum sponsorship opportunities exist. This level of sponsorship enjoys the benefits below:

- Exhibit space for company promotion at the event
- Listed as platinum sponsor on race shirts
- Company logo on banners and signs at event
- Included in event press releases
- Logo included in event advertising (where available)
- Six tickets + Six drink tickets to an upcoming Raue Show. (excluding rentals/special events. Some additional restrictions may apply)
- Message included in ONE Raue Center Newsletter email blast (date to be mutually agreed upon, space is limited)
- Listed as platinum sponsor on Raue Center's website with link to business' website
- Company logo on event registration forms
- Option to give out promotional materials during packet pickup

<u>Presenting Sponsor--\$10,500</u> One presenting sponsorship opportunity exists. This level of sponsorship enjoys the benefits below:

- Introduction of company representative on stage at the awards ceremony
- · Exhibit space for company promotion
- Company logo on banners and/or signs at event
- Listed as presenting sponsor on race shirts
- Listed as presenting sponsor in event press releases
- Listed as presenting sponsor in event advertising (where available)
- Ten tickets + ten drink tickets to an upcoming Raue Show. (excluding rentals/special events.
  Some additional restrictions may apply)
- Message included in ONE Raue Center Newsletter email blast (date to be mutually agreed upon, space is limited)
- Listed as presenting sponsor on Raue Center's website with link to business' website
- Company logo on event registration forms
- Option to give out promotional materials during packet pickup

Additionally, the Bob Blazier Run Presenting Sponsor will enjoy the following:

#### 1. Premium Placement of Company Name at Raue Center

Raue Center would place the company name and/or logo on a vertical banner in the lobby at Raue Center.

## 2. Premium Placement of Company Name on all Marketing Materials and Media Advertising

Raue Center would place company name in the Bob Blazier Run logo. The logo would read, "The Bob Blazier Run For Arts Presented by ABC Company". The title sponsor will also appear on Raue Center's marquee as an additional benefit on the day of the event.

# 3. Exclusive use of 26N Lounge during the event

The Presenting Sponsor will have the opportunity to use Raue Center's 26N lounge upstairs, prior to the race.



Contact Information

# 28<sup>th</sup> Annual Bob Blazier Run For The Arts Sponsorship Enrollment Form

Contact Name:		1			
Business Name:					
Address:		<del></del>			
City:			State:	<del></del>	Zip Code:
Phone:			E-mail	Address:	
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